

Geographic Demand | Q4 2023

UTAH COUNTY

Highlights:

- With respect to the demand for Utah County, 50% of buyer views come from other states.
- 25% of demand comes from within the county.
- Views from Maricopa County, AZ and Salt Lake County, UT make up the highest demand among all counties.

Buyer Views Come From International, 2% County, 25% Other States, 50% Other Counties within the State, 24%





The source of the data for this report is 2023 Q2 search data on realtor.com.

https://www.realtor.com/research/report s/cross-market-demand/

*Excludes international and local county views