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 Market Research







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1982

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Amount of Real Estate Sold by Our Agents Last Year #1

Tech Platform for Real Estate — ARTI

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Customer Service Satisfaction Rating

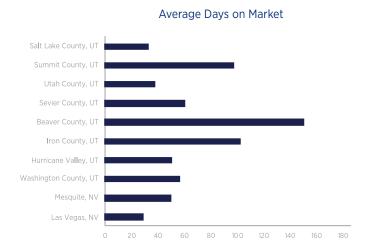
2K

Leads Delivered to Our Agents Each Month \$250 MIL

Assets We Manage for Our Clients



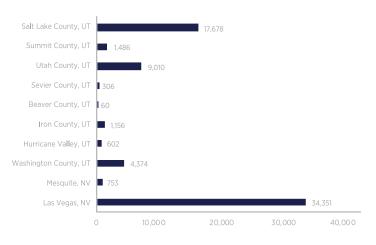
RESIDENTIAL RESALE OVERVIEW



Southern Nevada Months Supply of Inventory 6 5 4 3 2 1 Dec 17 Feb 18 Apr 18 Jun 18 Aug 18 Oct 18 Dec 18 Mesquite Las Vegas









Market	T12 Median Sales Price	YOY Change	T12 Avg Sales Price	YOY Change	Current Inventory	Building Permits
Salt Lake County, UT	\$316,813	9%	\$361,791	9%	3,348	3,905
Summit County, UT	\$825,755	15%	\$1,254,765	7%	998	95
Utah County, UT	\$304,072	12%	\$336,527	10%	2,616	4,189
Sevier County, UT	\$152,585	-3%	\$172,160	7%	66	6
Beaver County, UT	\$153,299	7%	\$155,732	4%	40	4
Iron County, UT	\$205,014	9%	\$218,520	6%	342	439
Hurricane Valley, UT	\$279,041	9%	\$290,673	10%	195	388
Washington County, UT	\$301,954	12%	\$341,340	12%	1,198	2,204
Mesquite, NV	\$252,363	14%	\$265,211	15%	219	328
Las Vegas, NV	\$258,105	14%	\$284,262	14%	8,921	6,807

View market reports covering Utah & Nevada at:

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RESIDENTIAL INVESTMENT RESEARCH

Demand for rental homes remains strong in every market from Las Vegas to Salt Lake and rental rates continue to increase. Purchasing a home has become more expensive as both home prices and interest rates rise. As the hurdle for purchasing a home gets higher, many potential home buyers become longer term renters. The single family revenue index held mostly flat in 2018 as increased rents were offset by a rise in the median home price and vacancy rates remained mostly unchanged.

Average rental data is provided in this report for single family homes, condos and townhomes. Multifamily research is available for Las Vegas, Northern Utah, and Southern Utah, through our affiliates NAI Vegas and NAI Excel. For property specific information, our residential property managers can provide you with a rent analysis for your individual property or portfolio.

Multifamily YE 2018	Mesquite	Beaver	Richfield
Vacancy Rate	2.3%	6.3%	1.1%
Studio/1 Bed	641	420	405
2 Bed	715	510	544
3 Bed	1,070	665	690
Average Rent	816	520	517
Lease Rate/SF	0.84	0.52	0.49
Average SF	975	1,000	1,051

Las Vegas			
Single Family Rentals	YE 2015		YE 2018
Available for Rent	2,338	٠	1,274
Month Supply	1.61	L 2000	1.03
Single Family Rented	1,453	mm	1,233
Days on Market	40	\sim	23
Median Rent Price	1,295		1,495
2 Bed Rented Price	1,105		1,350
2 Bed Price/SF	0.87		1.01
3 Bed Rented Price	1,262		1,400
3 Bed Price/SF	0.77		0.89
4 Bed Rented Price	1,585	~~~~	1,599
4 Bed Price/SF	0.70	~~~~	0.79
5 Bed Rented Price	1,998	~~~~~	1,900
5 Bed Price/SF	0.65	~~~~~	0.74

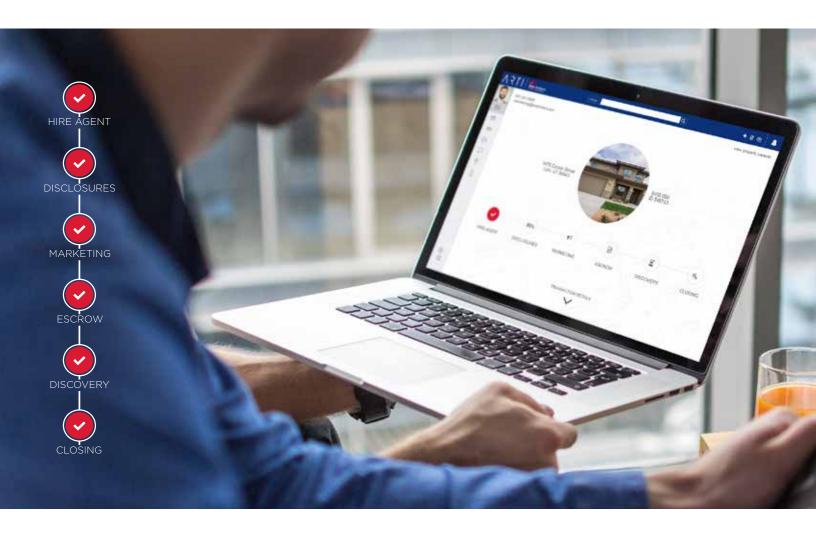
Las Vegas Condo & Townhome Rentals	YE 2015		YE 2018
Available for Rent	1,048	~ \M	611
Month Supply	1.77	~ ~~~	1.17
Condos Rented	593	mm	523
Days on Market	47	h	25
Median Rent Price	900	M	1,100
1 Bed Rented Price	708	~~~~	875
1 Bed Price/SF	0.96		1.21
2 Bed Rented Price	925	·~	1,055
2 Bed Price/SF	0.82		0.98
3 Bed Rented Price	1,034		1,295
3 Bed Price/SF	0.76		0.91

Total Single Family, Condo, & Townhome Rentals	Las Vegas	Mesquite	St. George	Beaver	Richfield
Vacancy Rate	2.5%	2.5%	2.7%	3.4%	3.0%
Revenue Index*	6.2%	5.4%	4.7%	6.7%	6.2%
2 Bed	1063	943	912	630	643
3 Bed	1,363	1,156	1,220	885	799
4 Bed	1,623	1,321	1,661	1,190	904
5 Bed	1,897	NA	2,220	NA	975
Average Rent	1,283	975	1,232	885	775
Lease Rate/SF	0.83	0.77	0.78	0.57	0.52
Average SF	1,550	1,260	1,576	1,555	1,477
Median Price	256,256	252,022	300,335	153,299	149,526

^{*}The single family revenue index tracks actual revenue received against median home prices.

This metric does not take into consideration risk based on market size or operating expenses.

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SALT LAKE COUNTY

Highlights:

- Median price increased 9%
- Inventory rose 13% over last year
- · Days on market remains low

Year-Over-Year:

3.0%

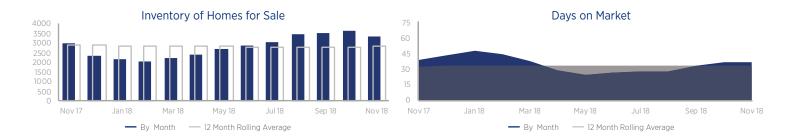
2.0%

-3.0%

Change in New Listings

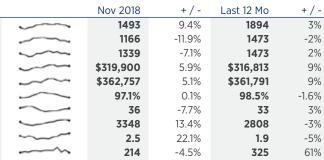
Change in Closed Sales

Change in Inventory





	Nov 2017	
New Listings	1365	
Pending Sales	1323	
Closed Sales	1441	
Median Sales Price	\$302,000	
Average Sales Price	\$345,044	
List to Sale Price Ratio	97.0%	
Days on Market	39	
Inventory of Homes for Sale	2952	
Months Supply of Inventory	2.0	
Building Permits	224	



SUMMIT COUNTY

Highlights:

- Median price is 15% higher
- Inventory levels are similar to last year
- · Days on market remains just over 100 days

Year-Over-Year:

-1.0%

Change in

New Listings

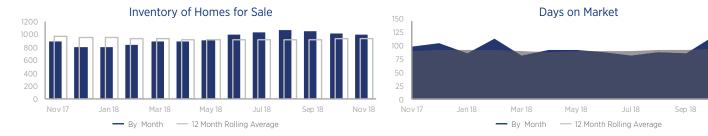
-9.0%

-9.0 /c

-3.0%

Change in Closed Sales

Change in Inventory





	Nov 2017		Nov 2018	+ / -	Last 12 Mo	+ / -
New Listings	155	~~~	162	4.5%	203	-1%
Pending Sales	101	~~~	110	8.9%	132	-9%
Closed Sales	115	~~~	113	-1.7%	124	-9%
Median Sales Price	\$637,800	~~~	\$768,000	20.4%	\$825,755	15%
Average Sales Price	\$977,449	^~~	\$1,136,244	16.2%	\$1,254,765	7%
List to Sale Price Ratio	95.3%	~~~	91.9%	-3.6%	94.5%	-5.2%
Days on Market	101	~~~	108	6.9%	97	4%
Inventory of Homes for Sale	900	$\overline{}$	998	10.9%	942	-3%
Months Supply of Inventory	7.8	~~~	8.8	12.9%	7.8	7%
Building Permits	6	~~	3	-50.0%	8	-31%
· · · · · · · · · · · · · · · · · · ·						

Nov 18

UTAH COUNTY

Highlights:

- Median price is 12% higher
- · Inventory is rising
- · Days on market hovers around 40 days

Year-Over-Year:

8.0%

1.0%

1.0%

Change in New Listings Change in Closed Sales

Change in Inventory







	Nov 2017		Nov 2018	+/-	Last 12 Mo	+/-
New Listings	868	~~~	1034	19.1%	1212	8%
Pending Sales	718		643	-10.4%	786	1%
Closed Sales	736		700	-4.9%	751	1%
Median Sales Price	\$280,750	~~	\$308,924	10.0%	\$304,072	12%
Average Sales Price	\$324,711	···	\$346,348	6.7%	\$336,527	10%
List to Sale Price Ratio	98.2%	_~~~	98.9%	0.7%	99.2%	-0.9%
Days on Market	42	~~	41	-2.4%	38	-4%
Inventory of Homes for Sale	1959	$\overline{}$	2616	33.5%	2104	1%
Months Supply of Inventory	2.7	~~	3.7	40.4%	2.8	-2%
Building Permits	292	~~~	191	-34.6%	349	15%

SEVIER COUNTY

Highlights:

- · Median price is holding steady
- · Inventory levels are falling
- · Days on market is holding steady

Year-Over-Year:

9.0%

Change in

New Listings

38.0%

Change in Closed Sales -13.0%

Change in Inventory





-3%
Year-Over-Year price change for the 12 month rolling average.

	Nov 2017		Nov 2018	+ / -	Last 12 Mo	+/-
New Listings	23		26	13.0%	30	9%
Pending Sales	17	~~~	22	29.4%	26	27%
Closed Sales	18	~~~	26	44.4%	26	38%
Median Sales Price	\$139,000	~~~	\$175,950	26.6%	\$152,585	-3%
Average Sales Price	\$154,712	~~~	\$181,395	17.2%	\$172,160	7%
List to Sale Price Ratio	94.8%	~~~	94.4%	-0.4%	94.7%	-7.1%
Days on Market	67	~~~	62	-7.5%	61	-28%
Inventory of Homes for Sale	98	~~~	66	-32.7%	81	-13%
Months Supply of Inventory	5.4	~~~	2.5	-53.4%	3.6	-33%
Building Permits	N/A		N/A	N/A	N/A	N/A

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BEAVER COUNTY

Highlights:

- · Median price continues to rise
- Inventory ranges between 40-60 units
- Days on market varies significantly

Year-Over-Year:

-11.0%

-13.0%

-7.0%

Change in **New Listings**

Change in **Closed Sales** Change in Inventory







	Nov 2017		Nov 2018	+/-	Last 12 Mo	+/-
New Listings	9	~~~	5	-44.4%	8	-11%
Pending Sales	6	$\sim\sim$	1	-83.3%	6	-13%
Closed Sales	7	~~~	8	14.3%	6	-13%
Median Sales Price	\$97,500	~~~	\$120,500	23.6%	\$153,299	7%
Average Sales Price	\$127,571	~~~	\$122,063	-4.3%	\$155,732	4%
List to Sale Price Ratio	97.3%		95.0%	-2.4%	92.5%	-8.9%
Days on Market	272	~~~	98	-64.0%	146	-40%
Inventory of Homes for Sale	54	~~~	40	-25.9%	59	-7%
Months Supply of Inventory	7.7	^	5.0	-35.2%	16.0	9%
Building Permits	N/A		N/A	N/A	N/A	N/A

IRON COUNTY

Highlights:

- · Median price is 9% higher
- Inventory levels are drifting lower
- Days on market is holding steady

Year-Over-Year:

0.0%

11.0%

-12.0%

Change in **New Listings** Change in **Closed Sales** Change in Inventory







	Dec 2017		Dec 2018	+ / -	Last 12 Mo	+ / -
New Listings	70	~~~.	76	8.6%	121	0%
Pending Sales	64		49	-23.4%	106	5%
Closed Sales	78		65	-16.7%	96	11%
Median Sales Price	\$187,200		\$219,000	17.0%	\$205,014	9%
Average Sales Price	\$201,909	~~~	\$238,521	18.1%	\$218,520	6%
List to Sale Price Ratio	97.9%	$\sim\sim$	97.4%	-0.5%	96.7%	-3.9%
Days on Market	100	~~~	103	3.0%	102	-9%
Inventory of Homes for Sale	357		342	-4.2%	379	-12%
Months Supply of Inventory	4.6	~~~	5.3	15.0%	4.1	-20%
Building Permits	15	~~~	20	33.3%	32	43%

WASHINGTON COUNTY

Highlights:

- Median price is up 12%
- · Inventory rose, then reverted to mean
- · Days on market is holding steady

Year-Over-Year:

3.0%

Change in

New Listings

1.0%

1.0%

Change in Closed Sales Change in Inventory







	Dec 2017		Dec 2018	+/-	Last 12 Mo	+/-
New Listings	260	~~~	266	2.3%	485	3%
Pending Sales	314	~	235	-25.2%	379	-6%
Closed Sales	357	~~~	307	-14.0%	365	1%
Median Sales Price	\$284,500	~~~	\$305,000	7.2%	\$301,954	12%
Average Sales Price	\$308,941		\$376,560	21.9%	\$341,340	12%
List to Sale Price Ratio	97.4%	~~~	96.9%	-0.5%	97.8%	-2.2%
Days on Market	44		55	25.0%	56	-14%
Inventory of Homes for Sale	1056	\sim	1198	13.4%	1119	1%
Months Supply of Inventory	3.0	~~	3.9	31.9%	3.2	0%
Building Permits	160		117	-26.9%	184	23%

HURRICANE VALLEY

Highlights:

- Median price is up 9%
- · Inventory rose at the end of the year
- Days on market is between 40-60 days

Year-Over-Year:

-5.0%

Change in

New Listings

-17.0%

Change in Change

-10.0%

Change in Inventory





9%
Year-Over-Year price change for the 12 month rolling average.

	Dec 2017		Dec 2018	+ / -	Last 12 Mo	+ / -
New Listings	35	~~~~	44	25.7%	72	-5%
Pending Sales	48	~~~	34	-29.2%	56	-15%
Closed Sales	54	~~~	40	-25.9%	50	-17%
Median Sales Price	\$248,000	~~~	\$283,750	14.4%	\$279,041	9%
Average Sales Price	\$264,076	~~~	\$296,615	12.3%	\$290,673	10%
List to Sale Price Ratio	97.6%	~~~	97.4%	-0.2%	98.9%	-1.5%
Days on Market	40	~~~	61	52.5%	51	-14%
Inventory of Homes for Sale	147	\sim	195	32.7%	157	-10%
Months Supply of Inventory	2.7	~~~	4.9	79.1%	3.2	8%
Building Permits	21	~~~	10	-52.4%	29	-7%
_						

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LAS VEGAS AREA

Highlights:

- Median price is up 14%, but slowing
- Inventory is trending down
- Days on market is between 45-55 days

Year-Over-Year:

7.0%

-6.0%

5.0%

Change in **New Listings**

Change in **Closed Sales** Change in Inventory





Last 12 Mo

\$258,105

\$284,262

3825

2863

99.1%

6744

29

2.4

567

7%

-6%

14%

14%

-1.0%

-18%

5%

13%

-18%



	Dec 2017		Dec 2018	+ / -
New Listings	2251		2554	13.5%
Closed Sales	2711	~~~	2226	-17.9%
Median Sales Price	\$240,000		\$265,000	10.4%
Average Sales Price	\$264,895		\$292,752	10.5%
List to Sale Price Ratio	98.6%		97.5%	-1.1%
Days on Market	34	\sim	37	8.8%
Inventory of Homes for Sale	5227		8921	70.7%
Months Supply of Inventory	1.9		4.0	107.9%
Building Permits	423	~~~	399	-5.7%

MESQUITE AREA

Highlights:

Median price is up 14%, but slowing

Inventory is rising

Days on market is rising

Year-Over-Year:

6.0%

Change in

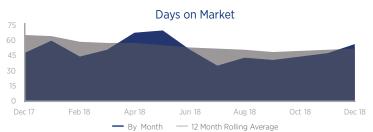
New Listings

2.0%

Change in Closed Sales -18.0%

Change in Inventory







54					
5-7		62	14.8%	85	6%
93		104	11.8%	125	-2%
66	~~~	53	-19.7%	63	2%
2,500	~~~~	\$245,000	1.0%	\$252,363	14%
45,213	····	\$243,759	-0.6%	\$265,211	15%
98.6%	~~~~	97.4%	-1.2%	98.1%	-2.3%
46	~~	55	19.6%	50	-21%
216	~~~	219	1.4%	206	-18%
3.3	\sim	4.1	26.3%	3.4	-23%
26	~~~~	16	-38.5%	27	3%
	66 2,500 45,213 98.6% 46 216 3.3	66 2,500 45,213 98.6% 46 216 3.3	53 2,500 45,213 98.6% 46 216 3.3 53 \$245,000 \$243,759 97.4% 55 219 4.1	53 -19.7% 2,500 \$245,000 1.0% 45,213 \$243,759 -0.6% 98.6% 97.4% -1.2% 46 55 19.6% 216 219 1.4% 3.3 4.1 26.3%	53 -19.7% 63 2,500 \$245,000 1.0% \$252,363 45,213 \$243,759 -0.6% \$265,211 98.6% 97.4% -1.2% 98.1% 46 55 19.6% 50 216 219 1.4% 206 3.3 4.1 26.3% 3.4

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